



## Dr.-Ing. SYBS BAUER MA(RCA)

ADRESS designkunst  
Steintorweg 2  
20099 Hamburg

fon +49 40 2369 0894  
mobil +49 179 5125 636  
mail sybs@designkunst.com

<http://www.designkunst.com>  
<http://www.co-coa.org>

BIRTHDAY 20.11.1960  
NATIONALITY german  
LANGUAGES german, english, spanish, (french)

### CURRENT

since 2013 [co:coa] co-coaching  
for creativity, orientation and authenticity

since 2005 evaluator for femtech, Austria

since 2004 gender-expert in Design

since 2000 designkunst, Hamburg

### WORK EXPERIENCE

2013–2017 board member communication & PR  
Hamburger Segel-Club

2008–2009 associate partner EU-Project  
EDTI, European Design Training Incubator

2002–2006 president, female design network  
2000–2002 vice president, female design network

1996–2000 designkunst, Caracas, Venezuela

1993–1996 CDE, head of design & development, Hamburg

1992 feelance designer

1991 Rolf Heide Interior Design, Hamburg, designer

1989–1991 Design Storz, Zell am See, Austria, designer

1987–1988 Random Design, London, designer

**VISITING PROFESSOR**

2008	DuocUC, Santiago de Chile / Concepción, Chile
2000–2010	Strate Collège Paris, France
WS 2005/2006	University of Arts Bremen (Gender theory)
2001–2006	nw Aargau, Aarau, CH
SS 2004	Bauhaus University Weimar
2001–2002	Lund University, Lund, Sweden
1997–2000	Instituto Prodiseno, Caracas, Venezuela

**EDUCATION****DR.-ING.**

2019	Technische Universität München Industrial Design / Architecture (cum laude)
------	--

**MA(RCA)  
: SCHOLARSHIPS**

1986–1988	Royal College of Art, London Industrial Design
-----------	---

**DIPL. DESIGNER**

1986–1988	Design Center Stuttgart
1987–1988	DAAD, German Academic Exchange Service
1981–1986	Academy of fine Arts, Stuttgart Industrial Design, Diplom Designer (1,89)

**FURTHER EDUCATION**

2014	Technische Hochschule Lübeck (online), Marketing
2006–2013	Psychology of Vision, Chuck Spezzano communication & leadership trainer

**INTERNSHIP**

1992	Computer Akademie, Hamburg, CAD
1986	axinova design, Paris
1985	Airbus, Hamburg, department of Design

**GRADUATION**

1982	Daimler AG, Sindelfingen, department of Design
1980–1981	Daimler AG, Sindelfingen, skilled manual work (1,0)
1980	Max-Planck-Gymnasium, Nürtingen Abitur (university-entrance diploma)